

## **Movement Fitness**

**Job Posting:** Fitness Director

**CONTACT:** [theresa@movementfitnessrockford.com](mailto:theresa@movementfitnessrockford.com)

<https://movementfitnessrockford.com>

**REPORTS TO:** Owner

**SUPERVISES:** Personal Trainers

**POSITION STATUS:** Full time

**COMPENSATION:** Salary, plus bonus

### **POSITION REQUIREMENTS:**

- Degree in Physical Education, Exercise Science, Exercise Physiology, Athletic Training, or related field.
- National certification from ACSM, ACE, NSCA, NASM, or similar
- Minimum of 2 years of fitness management work experience
- Exceptional interpersonal skills
- Ability to handle multiple tasks simultaneously
- Proven record of successful staff on-boarding and development
- Proven record of personal training success
- Must be able to stand for long periods of time, bend, lift up to 60 lbs., re-stack weights, climb a ladder, walk - up and down stairs, and demonstrate exercise movements
- Social media knowledge is a bonus

### **WORK SCHEDULE:**

This is a full-time, exempt management position. The Fitness Director is expected to work approximately 40 hours a week. Up to about 10-14 hours a week will be dedicated to coaching Semi Private Personal Training Sessions.

The daily schedule will vary throughout the week, and seasons, depending on the needs of the club, the staff, and the members. Hours will include some early mornings, evenings, and weekends. Special events may require extra time.

### **POSITION OVERVIEW:**

The Fitness Director plays an integral role in contributing to the overall success of the facility by being the lead for our Semi Private Personal Training and Private Personal Training. The FD must provide exceptional customer relationship management. Additionally, the FD manages all aspects of our adult training and facility.

### **KEY RESPONSIBILITIES:**

1. Model and Embody our Core Values:

- **Deliver a WOW Experience**
- **Build Trust and Relationships**
- **Coaching for Results**
- **Bring the Juice**



- **Continuously Learn and Evolve**

2. Deliver on financial goals through the retention of current clients, growing new memberships, growing ancillary services and retail revenue.

3. Work with Leadership Team to develop and execute on company mission and exceed KPI's. Establish monthly and yearly goals that drive performance for training and membership sales.

4. Weekly Level 10 Meeting with Leadership Team to develop, update and troubleshoot issues.

5. Develop internal and external marketing strategies to increase average client lifetime value

6. Be a part of our community:

Interact with community groups, professional organizations, community police, fire, and recreation departments, and local colleges to develop programs and membership opportunities.

7. Keep our facility clean, safe and looking good.

-Ensure all equipment is working and safe.

-Maintain and implement a facility cleaning schedule and overall maintenance checklist

8. Perform any other reasonably-related duties as required. Responsibilities are subject to change at any time.

**COMPENSATION:**

1. Competitive Annual Salary

2. Bonus Structure Based on Sales

-Paid 2 Weeks Vacation

-Sunday's Off

-7 Paid holidays- New Year's Day, Easter, Memorial Day, 4<sup>th</sup> of July, Labor Day, Thanksgiving, Christmas

-Matching 401(k)

-Supplemental Health Insurance

-Flexible shift scheduling

-Amazing Movement Swag

-Wholesale Movement Brand Supplements

-Free Family Membership