





lets face it...

There are some chores you can speed through — like loading and unloading the dishwasher or folding the laundry.

Others, like caring for houseplants and reorganizing a closet, take a little more attention and thought.

And then there's GROCERY SHOPPING, which requires both SPEED and ATTENTION to get it done in a way that serves:

- Your goals
- Your health

- Your schedule
- Your wallet



In fact, grocery shopping is more than just a chore — it's a basic LIFE SKILL a lot of us take for granted!

That's because the foods you choose become the meals you eat to nourish and fuel your body.

We created this guide to help you simplify and streamline your grocery shopping so you can save time and money — AND make it easier to hit your goals.

Inside you'll find everything you need to streamline your shopping trips for major results!



let's do this!

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Next to Dominos in Magnolia Parke





Grocery Shopping 101

SOME QUICK STATS:

- People make an average of 8 trips a month to the grocery store¹
- The average person spends more than 2 hours each week shopping for groceries
- In 2022, people spent an average of \$5,703 on food eaten at home (and another \$3,639 on food eaten away from home)!²
- Saturday is the most popular day for grocery shopping, with almost 41 million people making the trek to the store

That's a lot of time and money.

There's good news:

Time-efficient shopping can actually HELP you make great food choices.

You just need a strategy... and a plan!

YOUR 10-MINUTE



Cart Smart Strategy

- Do 1 "big" grocery trip a month for pantry items like oatmeal, almond butter, rice, beans, olive oil, etc. This trip may take a little longer than 10 minutes — but consider it an investment in time saved over the next few weeks!
- Once a week, use your "Cart Smart 10-Minute Sprint" guidelines to shop for perishables (produce, meat and fish, eggs, etc.).
- Keep a running list of things you need. As soon as you notice you're running low on something, add it to the list.

HELPFUL TIP

Rely on tech (like your phone or Alexa device) to help you keep your grocery list up-to-date.



- Before you hit the store, spend 10 minutes creating your meal plan, complete with a list of any ingredients you need.
- Do a quick scan to see which perishables (dairy, produce, meats) need replenishing.
- Go shopping!

Later in this ebook, you'll find TWO master shopping lists. One is for your monthly "big" grocery trip and the other is for your weekly "10-minute sprint."



Your Pre-shop Prep

This is when a lot of the magic happens — having a clear plan is a key part of a successful grocery trip.

It takes just a few minutes of "grocery prep" time to ensure you'll be making healthy, delicious meals, saving money, and spending LESS TIME in the store.

- **Create a meal plan for the coming week, and add the necessary items to the grocery list you've already been keeping
- *2 Scan the fridge, pantry, and cabinets to see if you're running low on any perishables
- * Organize your list according to your store's layout
- If you feel the least bit hungry right before you go shopping, eat a healthy snack so you aren't tempted by junk food
- *5 If possible, go to the store when it's not busy (i.e., not on a Saturday afternoon)
- Give yourself a time limit for shopping the inner aisles, like 5 minutes!

CLEAN AND WHOLE-FOODS-BASED

Monthly Grocery list



- Even though this trip will take longer than 10 minutes, stay focused on what's on your list to avoid temptation.
- Repeat this mantra: Necessary aisles only! This will save you time AND money.
- Customize this list based on your needs and household habits.

	Coconut sugar
F	Extra virgin olive oil Coconut oil
F	
	HERBS, SPICES & CONDIMENTS
	Sea salt
	Black pepper
	Turmeric
L	Cinnamon
L	Garlic powder
L	Italian seasoning
F	Coconut aminos
H	
H	
	HOUSEHOLD ESSENTIALS
	Eco-friendly laundry detergent Biodegradable trash bags Bamboo or recycled toilet paper Natural cleaning products (all-purpose
	cleaner, dish soap) Paper towels (recycled or bamboo)
H	Paper towers (recycled or barriboo)
F	
	PERSONAL CARE
	Natural shampoo & conditioner
	Toothpaste
	Body wash
L	Deodorant
L	
L	

NATURAL SWEETENERS & OILS

Raw honey or maple syrup

GRAINS	& L	.EGl	JMES
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\square	Quinoa

- Brown rice
- Lentils
- Chickpeas
- Whole wheat or gluten-free pasta
- Rolled oats

CANNED & JARRED GOODS

- Organic diced tomatoes
- Coconut milk (unsweetened)
- Natural almond or peanut butter
- Low-sodium vegetable broth
 - Canned beans (e.g., black beans,
 - kidney beans)

NUTS, SEEDS & DRIED FRUITS

- Almonds
 - Walnuts
- Chia seeds
- Flaxseeds
 - Dried (unsulfured, unsweetened) fruits

WEEKLY CART-SMART

10-Minute Sprint!

- Make this list your own, based on healthy foods and meals that you love.
- Focus on seasonal produce (local if possible!) for freshness and better pricing.
- Check the expiration and "best by" dates on perishables like milk, eggs, meat, etc.
- Give yourself bonus "staying organized" points for checking items off as you put them in your cart.

FRESH FRUITS	MEAT & SEAFOOD
Apples Bananas Berries (strawberries, blueberries, etc.) Oranges Seasonal fruits (e.g., peaches in summer, pears in fall)	Chicken breast or thighs Lean beef or pork Fish (salmon, tilapia, etc.) Shrimp or other seafood
H	BREAD & BAKERY
FRESH VEGETABLES Leafy greens (spinach, kale, mixed salad greens) Broccoli Bell peppers Carrots Zucchini Seasonal vegetables (e.g., asparagus in spring, squash in fall)	Whole grain or sourdough bread Tortillas (whole wheat or corn) REFRIGERATED ITEMS Hummus Tofu or tempeh Fresh pasta Sauerkraut/kimchi/pickles
DAIRY & EGGS	
Milk or dairy alternative	FROZEN FOODS
Greek yogurt or plant-based yogurt Cheese (feta, goat, cashew, etc.) Free-range eggs	Frozen fruits (for smoothies) Frozen vegetables (peas, green beans, etc.) Frozen seafood or plant-based protein alternatives

Ready to take your

At AXIS Training Studio, our mission is to help our clients discover how great they can feel with a few simple lifestyle changes and our award winning training!

If you're a Gainesville area resident looking for a better way to exercise so you can feel amazing this 2024, we want to invite you to experience our training that's already gotten 1,000's of Gainesville residents amazing results.

Ways to Work With Us: **Small Group Training**

Fun, group atmosphere with a different workout each

Personal Training

You have goals, we deliver results! Workouts personalized to YOU!

> **VISIT US ONLINE:** AXISTRAININGSTUDIO_COM

We'd love to be part of your fitness/wellness journey.



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Next to Dominos in Magnolia Parke

"I created AXIS to deliver results and work with clients to finally achieve those health and fitness goals! Our coaches and staff are here to serve YOU!"





REFERENCES

1 https://moneyzine.com/personal-finance-resources/grocery-shopping-statistics/2. https://www.bls.gov/news.release/cesan.nrO.htm