

THE RICKY PROEHL P.O.W.E.R. OF PLAY FOUNDATION

The P.O.W.E.R. Of Play Foundation was created by Kelly and Ricky Proehl in 1995. The mission of the Foundation is to provide financial assistance to less fortunate children in the Triad and North Carolina with programming such as summer care, after-school care, sports programs, Christmas gifts and mentoring. These children are taught through the core principles of P.O.W.E.R. - Play, Opportunity, Work, Excellence and Respect. We believe every child deserves to be loved and spend time in a safe and positive environment whether it's at Proehlfic Park or another non-profit in NC who align with our mission.

In over 10 years, this event has raised more than \$1.5 million because of generous donors like yourself. We invite you to partner with us and have a great time while helping more children who need our help!

WE FOCUS ON CHILDREN IN OUR COMMUNITY BECAUSE:

- 77% of American Youth are left home alone every afternoon (US Census Bureau)
- Most juvenile offenses occur around 3 pm on weekdays (NC Dept of Juvenile Justice)
- The average cost per family for their children to participate in extracurricular activities is \$2,000 per year (NBC News)
- There are over 510,000 children in the foster care system. The average amount of time a child spends in care is 28 months, and the average number of different placements a child receives is 3 (AFCARS).

The P.O.W.E.R. Of Play Foundation is dedicated to inspiring the spirit of our young people. At its most basic level, mentoring helps children at risk because it guarantees these children there is someone who loves and cares for them.

NATIONAL STUDIES HAVE SHOWN THAT MENTORED STUDENTS ARE:

- 46% less likely to start using illegal drugs
- 27% less likely to start using alcohol
- 52% less likely to skip school
- They also increase their grades by 59% and perhaps most important, mentored students increase their aspirations and goals by 79%.

"I know Eric is safe and loved when he is there (Proehlfic Park). I know that you offer him a place and time to be a "normal kid" without having to hold the burdens of his chaotic world on his shoulders. Eric's grades have significantly improved--he is more confident than he was 2 months ago and is making new friends. For 8-10 hours a week he is able to be a kid shooting hoops with no cares. Eric is smiling." (Beth, Guardian AD LITEM, Guilford County)



2026 CHARITY GOLF CLASSIC

Thursday, June 25
& Friday, June 26

Blue Jeans & Bourbon
Dinner/Auction

The Ricky Proehl
Charity Golf Classic



sponsors

dinner·auction event

DINNER SPONSOR | \$10,000

- Large Corporate Banner at Blue Jeans & Bourbon Event
- Speech at Blue Jeans & Bourbon Event
- 16 tickets to Blue Jeans & Bourbon Event
- Logo on Photo Booth Pictures
- 4 playing positions with swag bags for each player
- Corporate logo on all branding and materials

TABLE SPONSOR | \$2,000

- Table Sponsor at Blue Jeans & Bourbon Event
- 8 tickets to Blue Jeans & Bourbon Event

BLUE JEANS & BOURBON SINGLE TICKET | \$100

- Ticket includes dinner, drinks & entertainment

LIVE/SILENT AUCTION DONATION

- Donate an item or experience to be auctioned
- 2 tickets to Blue Jeans & Bourbon Event

golf event

DIAMOND TITLE SPONSOR | \$20,000

- Large Corporate Banner at Blue Jeans & Bourbon Event
- Corporate Banner hanging at Proehlific Park for 1 year
- Speech at Blue Jeans & Bourbon Event
- Corporate logo on all Branding and Materials
- Hole signage on golf course
- 8 playing positions with swag bags
- Corporate branding on swag bags
- 24 tickets to Blue Jeans & Bourbon Event

SILVER SPONSOR | \$6,000

- 12 tickets to Blue Jeans & Bourbon Event
- 4 playing positions with swag bags
- Banner and Hole signage on golf course
- Corporate logo on all branding and materials

TOURNAMENT LUNCH SPONSOR | \$4,000

- Corporate banner at golf course
- Hole signage
- Corporate logo on lunch boxes
- 8 tickets to Blue Jeans & Bourbon Event
- 4 playing positions with swag bags

DRIVING RANGE SPONSOR | \$3,000

- Signage at driving range
- Driving range hole signage
- One foursome at the golf tournament
- Swag bag for each player
- Four tickets to Blue Jeans & Bourbon Event

play/participate

GOLF TEAM | \$2,500

- 4 Playing Positions (1 foursome)
- 8 Tickets to Blue Jeans & Bourbon Event
- Swag Bag for Each Player

INDIVIDUAL PLAYER | \$500 or \$600

- Player wishes to play but has no team
- Swag bag included
- \$600 dinner/auction ticket included, \$500 no dinner

blue jeans & bourbon dinner & silent auction

Thur, June 25 | 6:30-9:30pm

Proehlific Park

4517 Jessup Grove Road
Greensboro, NC 27410

The ricky proehl charity golf classic

Fri, June 26 | 9am Shotgun Start

Grandover Resort

1000 Club Road
Greensboro, NC 27407



RSVP | INFO

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bit.ly/powerofplaygolf